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We know what all good doctors think of Ayer's Cherry Pectoral. Ask your own doctor and find out. He will tell

Cherry Pectoral

you how it quiets the tickling throat, heals the inflamed lungs, and controls the hardest of coughs.

"Ayer's Cherry Pectoral is well known in our family. We think it is the best medicine in the world for coughs and colds."

KATIE PETERSON, Petaluma, Cal.
J. C. AYER CO., Lowell, Mass.

25c., 50c., \$1.00.
All druggists. **for**
Hard Coughs

One of Ayer's Pills at bedtime will hasten recovery. Gently laxative.

Florida and the West.

It was Horace Greeley who first used the phrase, "Go West young man and grow up with the country," but the day of free homesteads and even of cheap lands is about over in the western states. Probably if he were living now and was well acquainted with present conditions he would say, "Go South." The editor of the Palatka Times Herald says:

Our climate is unsurpassed, our water is as good as the best, our natural advantages most excellent, our religious training broad and liberal, our educational facilities good and growing better all the time, morality and society as you wish or like—then why such a mania among the young men of the State to go West? Some will at once say that it is because the West has greater possibilities before it and offers more and better inducements to the young fellow just starting out in life than is offered by our sections. Doubtless this would seem plausible enough to the young man who is full of hope and ambition and is very eager to grasp the hand of Fortune and speedily rise to great eminence in the world; but in the main it's not true. If it were, then why do so many of those who go West come back so soon, and finally make their homes here? Of course, a small percent of the great number who go, stay and secure homes, but they are few and far between, and the majority, so far, have invariably returned. So why not stay here and grasp some of the many opportunities that are passing by you every day, and help to develop this fine old section, which is now attracting the attention of the capitalists of the nation?

You are already in a splendid country, young man, if you could but realize it. Put forth your energy here just as you would in the West and see what a decided change you can soon bring about. Go to work in dead earnest and quit wasting so much of your valuable time and needful money going to and from the West. Use your time and spend your money here in helping to develop this favored land, and see how soon you can make it such a prosperous and enticing section—so much so, until you will not want to leave it, because it will offer inducements to you.

So stop your "foling" about "going West." Get the developing, working, stay-here habit. Settle down to life and become a good, useful citizen; try to make living worth the while, because you will find there is not a better place in the world than

this grand old Southland for you to weave garlands of usefulness around your career, and become a beacon light upon the shore of Time for future generations to steer by.

One Thousand Dollars an Acre.

The Punta Gorda Herald publishes a glowing account of the profits that can be made from the soil in that section. We have no reason to doubt that the item is a narrative of facts, but we do not print it with the intention of booming property around Punta Gorda, for we know that there are many other places where the same thing might be done. But we wish to call attention to one fact, which we mentioned some weeks ago, that is, that no mention is made of any failures. They do come to many a gardener, but never get into the papers. There are unfavorable seasons when few make any money, but all the time it is more in the man than it is in the soil and climate. The following is the article in question:

You don't believe that Punta Gorda soil will yield a thousand dollars per acre? Well, there is plenty of proof here. Indeed, this soil has been known to produce crops that sold for two thousand dollars per acre.

Last spring, The Herald published facts showing that Mr. J. F. Githens had netted five hundred dollars per acre from cucumbers; and now it has figures to show that Mr. A. N. Gibbs and his son John have been making money from pineapples at the rate of nearly a thousand dollars an acre.

About two years ago, Mr. Gibbs came here from Salem, Ohio, and bought from Mr. C. M. Denham a tract of three and a half acres in Solana; price \$800. The tract contained nearly a quarter of an acre set in pineapples. Mr. Gibbs enlarged the pinery by putting out about 3,000 more plants, making the entire patch a little less than half an acre. Last year, he sold the crop from the original patch and this year he has sold the crop from the enlarged pinery, and his total receipts amount to \$850, which is \$50 more than the place cost him.

He sums up the causes of his success in three words—judgment, work and fertilizer. He says that a man must use good judgment, be not afraid of work, and apply plenty of the right kind of fertilizer.

His pineapples brought good prices because they were first-class fruit, and they were made first-class by careful attention and the judicious use of plenty of fertilizer. In proof of the success of his theory and his efforts, he brought to this office, Saturday, one of the finest pineapples we have ever seen. It was of the Smooth Cayenne variety, weighed ten pounds and was absolutely perfect. Its very large size led to the supposition that it was faulty at the core, but, on being cut open and sliced, it was found perfect all through, free from fibre, and the taste was delicious.

Mr. Gibbs grows only the fancy varieties of pineapples, because it costs no more to raise them than it does the common varieties, and they bring better prices.

At the beginning of this autumn, Mr. Gibbs planted a small garden for his own use, and some of the results surprised him. One was the wonderful rapidity with which turnips developed. He had turnips as large as guinea eggs and with luxuriant tops in four weeks from the planting. Radishes matured in three weeks.

Mr. Gibbs says he has been around the world twice and has been in many climates and countries, but he has never experienced a climate equal in salubrity and delightfulness to that of this locality, and nowhere has he found a region where oppor-

Florida Fruit Exchange

As the Florida Fruit Exchange will not open for business this year, we, the New York agents of the Exchange, solicit the direct consignments of all growers and shippers whether members or not. All oranges will be sold on arrival at auction as before, top market value guaranteed, and direct remittance the day after the sale. The same satisfaction will be given as of old (and if the next crop warrants the revival of the Exchange those who ship us this season need make no change); 35 years selling green fruit at auction here under the same firm name warrants our claim to the united support of the buyers. Commission 8 per cent. Stencils furnished on application to the following

Agents Florida Fruit Exchange:

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9 East Lombard Street, Baltimore, Md.

EDWARD ROBERTS,

220 & 222 Dock Street, Philadelphia, Pa.

SGOBEL & DAY,

235 West Street, New York.

H. HARRIS & CO.

227 State Street Boston Mass.

Reference: Geo. R. Fairbanks, Fernandina, Fla., President Florida Fruit Exchange; A. M. Ives, Jacksonville, Fla., General Manager Florida Fruit Exchange.

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E. O. Painter Publishing Co.

tunities are better than they are here and where judicious, well directed effort brings as much as it does right here at Punta Gorda.

Mr. Gibbs's experience is only one of a dozen of similar character that may be found in an hour or so in our pineapple suburb of Solana.

TOBACCO DUST.

If your fowls are troubled with lice or chiggers send \$1.25 and get 100 pounds of tobacco dust and sprinkle it in your coop. The tobacco is guaranteed to be unleached. Send 2 cent stamp for sample.—E. O. Painter Fertilizer Co., Jacksonville, Fla.